

Privacy Policy

Last updated July 10th, 2023

1st90 ("1st90," "us," "we," or "our") is committed to protecting and respecting your privacy in connection with your use of our applications ("Apps") and other products, services and features thereof (the Website, the Apps and such other products, services and features are collectively referred to herein as the "Product" or "Products", which may be updated from time-to-time at the sole discretion of 1st90). This privacy policy ("Privacy Policy") and any other documents referred to herein set forth the basis on which any personal information we collect from you, or that you provide to us, in connection with the Products will be processed by us. Please read the following carefully to understand our practices regarding your personal information and how we will collect, use and disclose your personal information.

1. INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following information about you:

Your name, company e-mail address, and information about your usage of the Products and information collected by tracking technologies as further described below that may identify you as an individual or allow online contact with you as an individual.

Device Information such as operating system version, device type, and system performance information to help the users experience.

2. CONFIDENTIALITY AND SECURITY

The security of your personal information is important to us. We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once it is received. If you have any questions about the security of your personal information, you can contact us at hello@1st90.com. Except as described under the "Disclosure of Your Information" section below, we do not provide your personal information to any third party without your specific consent, as defined by applicable law.

3. ELECTRONIC COMMUNICATIONS

If you sign up to receive daily reminders via email we will use the information you give us to provide the communications you have requested.

If you inform us that you wish to cancel email notification by selecting "unsubscribe" at the bottom of such communication or by emailing us at hello@1st90.com, we will remove you from our list. If you no longer wish to receive push notifications, you may turn them off at the device level.

4. TRACKING TECHNOLOGIES

1st90 use technologies such as cookies, beacons, tags, and scripts to enable a service to recognize your device so you don't have to provide the same information several times during

one task, recognize that you may have already given a username and password so you don't need to do it for every web page requested, and to measure how people are using the Products.

5. WHERE WE STORE YOUR PERSONAL INFORMATION

All information you provide to us through the Products is stored on secure AWS servers located in the UK. Where we have given you (or where you have chosen) a password which enables you to access certain parts of the Products, you are responsible for keeping this password confidential. We ask you not to share a password with anyone, and suggest that you change your password frequently.

6. ACCESS TO AND DELETION OF PERSONAL INFORMATION

Upon request, 1st90 will provide you with information about whether we hold, or process on behalf of a third party, any of your personal information. To request this information, please email hello@1st90.com.

7. USES MADE OF THE INFORMATION

We use information held about you in the following ways:

To ensure that content provided by the Products is presented in the most effective manner for you and for your computer or other device.

To provide you with customer service communications.

To notify you about changes to the Products.

To inform your company about your registration and use of the Products

We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.

If you are an existing user, we will only contact you by electronic means (e-mail or in-Product communication)

We may allow a third party platform to access to your company email address you provide in order to perform the verification.

8. INFORMATION POSTED ON FORUMS

1st90 users may have the ability to post content to one or more 1st90 forums. All such users may request and obtain removal of such posted content by contacting 1st90 at hello@1st90.com and specifically identifying the content to be removed.